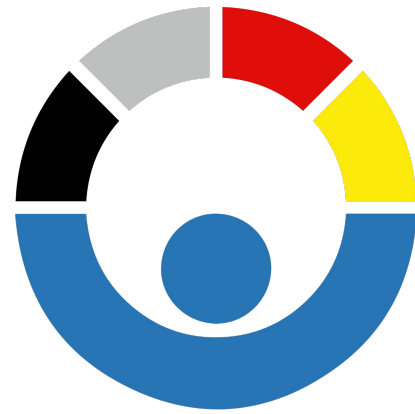




**GOBIERNO *de*  
GUATEMALA**  
DR. ALEJANDRO GIAMMATTEI



**La Ruta**  
Reunión entre Pueblos



**La Ruta**  
Reunión entre Pueblos

# About Us





We promote **human, social and economic** development for indigenous and rural communities of Guatemala



# Mission and vision



Encourage a constructive and intercultural relationship that promotes the **economical, social, and human** development of Guatemala´s rural communities.

Be the principal facilitator between the **State, the International Community and the Indigenous People Authorities** in the execution of actions directed towards the benefit of Guatemala´s Rural Communities.

# La Ruta´s main objective

**Boost the development of Indigenous communities throughout specific actions and projects that will benefit Guatemala´s Rural Population in the short, medium and long term.**



# Specific Objectives



Strengthen the Indigenous People´s Authorities with resources that will increase their institutional capacities.



Strategically focus the State´s efforts towards the rural communities in Guatemala throughout the Indigenous People´s Authorities.



Promote social, economical and environmental conditions that reduce the principal factors that motivates irregular migration.



Maximize the impact of the international cooperation projects in the Indigenous Communities of Guatemala.



# La Ruta´s Working Themes

(Priorities)



**Convivencia  
Pacífica**

**Peaceful  
Coexistence**



**Sostenibilidad de  
Bienes Naturales**

**Sustainability of  
Natural Assets**



**Bienestar Social  
Comunitario**

**Social  
Welfare**



**Desarrollo  
Económico Inclusivo**

**Inclusive Economic  
Development**

# Territorial Reach

## 7 Departments

## Indigenous Population



<b>San Marcos</b>	395,532
<b>Huehuetenango</b>	757,574
<b>Quiché</b>	1,006,526
<b>Quetzaltenango</b>	423,661
<b>Totonicapán</b>	548,301
<b>Sololá</b>	516,743
<b>Chimaltenango</b>	531,696
<b>Total</b>	<b>4,180,033</b>

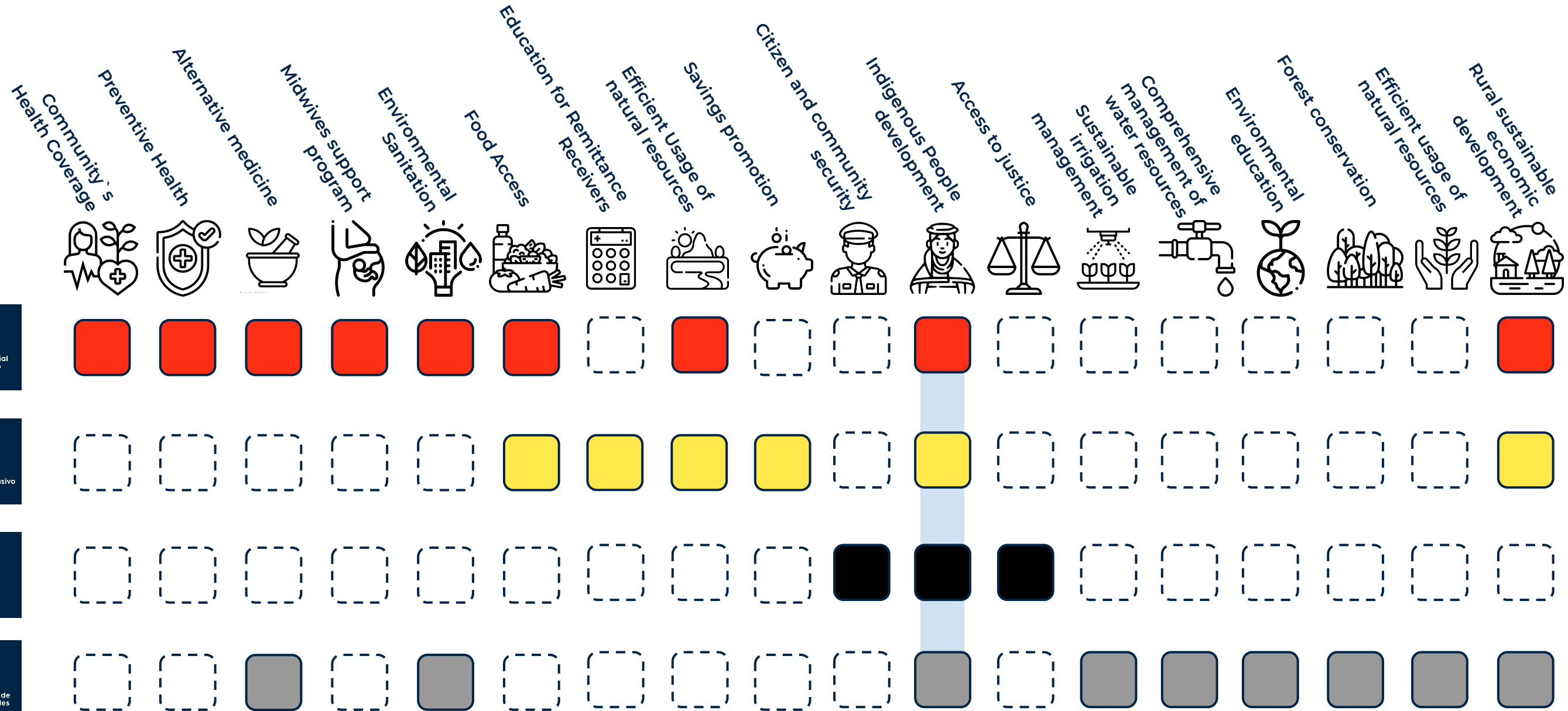


# Municipalities Coverage

No.	Department	Municipality
01	Quiche	Santa Cruz Quiché
02		Sacapulas
03		Santo Tomás Chichicastenango
04		Joyabaj
05		San Andrés Sajcabajá
06		Zacualpa
07	Huehuetenango	Huehuetenango
08		San Juan Atitan
09		Santa Bárbara
10		Todos Santos Cuchumatanes

No.	Department	Municipality
11	San Marcos	San Miguel Ixtahuacán
12	Sololá	Panajachel
13		Sololá
14		Xojolá, Nahualá
15		Nahualá
16		Santa Catarina Ixtahuacán
17	Totonicapán	Totonicapán
18	Quetzaltenango	Quetzaltenango
19		Concepción Chiquirichapa

# MAIN ACTIONS FROM THE GUATEMALAN GOVERNMENT'S GENERAL POLICY



# Program development process



1

## Identify the Indigenous population`s needs

Identify the needs of Indigenous People`s Authorities through a process of participatory dialogue and local approach..

2

## Identify the entities and partners for development

La Ruta identifies government entities, donors and partners from the private sector and civil society that can implement different projects.

3

## Establecimiento de la organización programática de Acciones y Actividades

Once the approaches have been made with the organizations, the implementation schedule and the resources of each part are established.

4

## Implementación y Acompañamiento Territorial

Implementation of activities in projects. La Ruta makes the community approach and accompaniment of these projects.

# La Ruta`s Programs



FORTALECIMIENTO DEL  
**Tejido Comunitario**  
y la **Convivencia Pacífica**

La Ruta  
**Interproyectos**

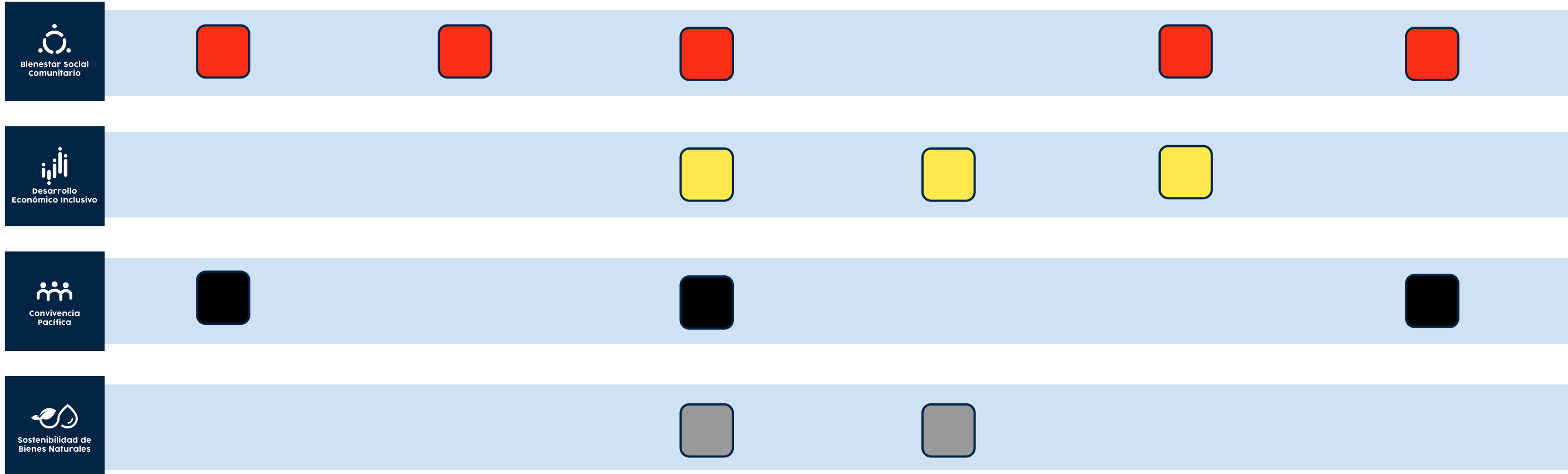
**Capital Humano**  
para las  
**Comunidades Indígenas**

FOMENTO DE LA  
**Salud Preventiva**  
y Buenas  
Prácticas de Higiene

**Agricultura Comunitaria**  
y Sostenible

FORTALECIMIENTO INSTITUCIONAL DE  
**Las Autoridades de**  
**Pueblos Indígenas**

# La Ruta`s programs



# Strengthening of the Community Fabric and Peaceful Coexistence



It coordinates actions of the Government of Guatemala, the international cooperation of the US, the Authorities of Indigenous Peoples and local community organizations in matters of security and prevention. Strengthening community mechanisms for the prevention of violence and crime, promoting peaceful coexistence in communities of the Guatemalan western highlands.

## Actions

1

Community and municipal plans for the prevention of violence and irregular migration

2

Municipal public employment policies

3

Intercultural strengthening of the National Police

4

Police Athletic League

5

Strengthening spaces for peaceful coexistence

# Promotion of Preventive Health and Good Hygiene Practice



This program seeks to promote good hygiene practices in rural communities in Guatemala. At the same time, it promotes preventive health activities with the aim of informing the population and helping to prevent diseases in the indigenous population of Guatemala.

## Actions

1

Delivery of masks to the rural population during the pandemic

2

Dissemination of information on the importance of vaccination

3

Promotion of good hygiene practices in rural communities

# Interproyectos



Joint and coordinated execution between the implementing partners of the projects: **Tejiendo Paz, Comunidades Liderando su Desarrollo, Puentes, Raíces Comunitarias, Proinnova y Nexos locales** of USAID. It seeks to meet the needs in terms of comprehensive and sustainable human development required by the Indigenous People`s Authorities of San Andrés Sajcabajá, San Miguel Ixtahuacán, Todos Santos Cuchumatán and Chichicastenango.

## Actions

1

Strengthening rural entrepreneurship of indigenous youth and women

2

Strengthening Family and Community Agriculture

3

Strengthening human capital and certification of skills

4

Strengthening of local institutions



# Community and Sustainable Agriculture



It seeks to provide a means of cultivation for rural indigenous families with food vulnerability and support their family economy through the development of collective and family forms of planting. Opportunities are also sought to provide them with supplies and instruments for planting, and technical assistance.

## Actions

1

Strategic deliveries of fortified seed

2

Strategic fam tools kit delivery

3

Community gardens

4

Family homegardens

5

School gardens

# Human Capital for Indigenous Communities



This program seeks to promote the strengthening of labor and technical skills and competencies, as well as the articulation of the labor market through different actions that promote the human capital of rural communities in Guatemala.

## Actions

1

Vocational technical courses

2

Competency certification

3

Single Municipal Employment Windows (VUMEs)

4

Workshop Schools

5

Inter-institutional coordination to promote technical labor strengthening

# Institutional Strengthening of Indigenous People's Authorities



Strengthening of the application of the prior, free and informed consultation processes contemplated in ILO Convention 169 in Guatemala through institutional training and strengthening of the relationship between the Authorities of Indigenous Peoples.

## Acciones

1

Link with the Indigenous Peoples Alliance for rights and Development (IPARD)

2

USAID's K'EM project that seeks the technical and intercultural strengthening of the Indigenous People's Authorities



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